

Creating a PSA Video – Planning Sheet

1. What is a storyboard? Provide a complete definition.
2. Why is a storyboard important as a planning tool in pre-production? Describe what it is important prior to a successful video shoot.
3. How do you create a storyboard? Describe the format for a storyboard. Also provide some tips on creating an effective planning tool.
4. Provide at least 2 tips you learned about shooting video. Ex: framing, lighting, shot types, etc.
5. Describe 2 ways you can steady your camera.